



## PRODUCT SAMPLE SUBMISSION FORM FOR LICENSING APPLICATION

### REQUIREMENTS:

- SAMPLE SHOULD **NOT USE OHIO STATE TRADEMARKS** (i.e., sample should show other licensed marks)
- SAMPLE WILL NOT BE RETURNED
- PLEASE SUPPLY A SAMPLE FOR EACH PRODUCT YOU WOULD LIKE TO HAVE PART OF THIS APPLICATION (i.e., keychain, lanyard, mugs, clocks – including all sizes and options available)

APPLICANT COMPANY NAME:

### PRODUCT SAMPLE INFORMATION

| Product Description | Min Order Amt | Whls Price Point | Sugg Retail Price | First Ship Date |
|---------------------|---------------|------------------|-------------------|-----------------|
| 1.                  |               |                  |                   |                 |
| 2.                  |               |                  |                   |                 |
| 3.                  |               |                  |                   |                 |
| 4.                  |               |                  |                   |                 |
| 5.                  |               |                  |                   |                 |
| 6.                  |               |                  |                   |                 |
| 7.                  |               |                  |                   |                 |
| 8.                  |               |                  |                   |                 |
| 9.                  |               |                  |                   |                 |
| 10.                 |               |                  |                   |                 |

### TARGET MARKET

Target Consumer: \_\_\_\_\_

Target Channels of Distribution:

|                |                       |  |
|----------------|-----------------------|--|
| Bookstores     | Catalog Sales         | Department Stores                      |
| Mass Market    | Specialty Gift Stores | Supermarket/Grocery Stores/Convenience |
| Sporting Goods | Web store             | Wholesale Clubs                        |